New CorelDRAW® Graphics Suite X7 – Small Business Edition Offers High Value for Business Owners

Multi-Licence Design Solution Makes Professional-Graphics Tools More Affordable

OTTAWA – October 28, 2014 – Corel today released <u>CorelDRAW Graphics Suite X7 – Small Business</u>
<u>Edition</u>, its graphics solution for small business owners. The suite provides access to three full licences of CorelDRAW Graphics Suite X7 with a single purchase. Small business owners can therefore access professional design tools in a cost-efficient manner.

"Marketing is key to the success of any small business, but it doesn't have to break the bank," said Gérard Métrailler, Vice President, Product Management, CorelDRAW. "CorelDRAW Graphics Suite X7 – Small Business Edition gives business owners an easy and affordable way to create their own professional marketing collateral and grow their business while minimising costs."

CorelDRAW Graphics Suite X7 – Small Business Edition provides users with a customizable user interface, helpful welcome screen and hours of training videos. These features allow business owners to get up and running quickly, and tailor the program to a specific workflow. This makes it easier for them to create professional graphics and page layouts, edit photos and design websites.

CorelDRAW Graphics Suite X7 – Small Business Edition includes:

- CorelDRAW® X7: Vector illustration and page layout
- Corel® PHOTO-PAINT™ X7: Image editing
- Corel® PowerTRACE® X7: Bitmap-to-vector tracing (included in CorelDRAW X7)
- Corel® CONNECT™ X7: Content finder
- Corel® Website Creator™: Website design
- Corel® CAPTURE™ X7: One-click screen capture
- PhotoZoom Pro 3: Plug-in to export and enlarge digital images
- ConceptShare™: Online collaboration

To add even greater value, the suite also includes 10,000 clipart and digital images, 2,000 high-resolution digital photos, 1,000 OpenType fonts, 350 professionally designed templates, 2,000 vehicle templates, 800 frames and patterns, over five hours of training videos and much more.

Pricing and Availability:

CorelDRAW Graphics Suite X7 – Small Business Edition is available in English, German, Polish, Russian and Czech. It is priced at £699 (excl. VAT) and is available in both a box and download version at www.coreldraw.com. One purchase includes three licences.

About Corel Graphic Design Software

Whether you're an occasional graphics user, creative professional or technical illustrator, Corel Graphic Design Software helps you make a major impact with your artwork. The Corel Graphic Design product family includes the renowned CorelDRAW® Graphics Suite, a complete graphic design solution,

CorelDRAW® Technical Suite for technical communication, and CorelCAD™, affordable and powerful CAD design software.

Boasting some of the industry's best-known brands, Corel's product lines also include Corel® Painter®, Corel® PaintShop® Pro, Corel® PDF Fusion™, Corel® VideoStudio® and Corel® WordPerfect® Office. For more information about Corel Graphic Design Software, please visit www.coreldraw.com.

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