# **Product Information Sheet**

# Corel® Photo & Video Suite X5

Powerful yet easy-to-use photo & video editing

## **Overview**

Get easier and more creative ways to enhance photos, create graphics and produce striking video—in one complete package—with the affordable, social media-savvy Corel Photo & Video Suite X5. Every photo is better thanks to the easy editing tools and new Instant Effects in PaintShop Pro. Video production is faster and more versatile with support for screen recording, drag-and-drop creative effects and web video, including HTML5, in VideoStudio Pro. Built-in learning tools, templates and tutorials help you every step of the way. And sharing is easy, so posting to your own website or on Facebook, Twitter, YouTube and other social sites, is just a few clicks away!

# **Target Market**

Corel Photo & Video Suite X5 is the ideal photo- and video-editing software for multimedia and social media enthusiasts and small business owners who are looking for professional quality results.

The target market for this product is:

#### Multimedia enthusiasts:

- Hobbyists engaged in photo and video editing for pleasure or to make others happy
- Married adults with 2 kids and friends, with disposable income and an active work and home life
- · Value brands, quality products and results, ease of use, and helpful resources
- Want fast and easy-to-use software that allows them to save time for more important things

## Generation YouTube™ and Social Media Enthusiasts:

 Creative individuals who want intuitive tools to create personal videos and enhanced social media profiles

#### Web designers:

 Individuals who create web graphics and video, and will be drawn to the support for HTML5, H.264 and wide variety of web-friendly formats, and complete photo-editing and graphics tools

#### Teachers, trainers and sellers:

 Professionals who train, teach or sell via the web, or who teach video in the classroom, and are looking for affordability, ease of use, and complete screen capture and screencast production tools

### Small Businesses (specifically web designers and self-marketers):

- Looking for an affordable, time-saving (easy-to-use) design solution that delivers professional quality results to help them achieve their business goals
- Inspired by emotional connections with their customers, which may prompt them to leverage social media
- Want to be on the cutting edge of promoting their business, including staying on top of technology

# **Competitive Positioning**

Whether you edit photo and video for pleasure or business, Corel Photo & Video Suite X5 combines the creative power of PaintShop Pro X5 and VideoStudio Pro X5 into one complete and affordable editing package. Powerful photo-editing and design tools, built-in learning resources, unique sharing features, and category-crossing video tools enable you to quickly and easily express yourself visually.

# PaintShop® Pro X5:

**NEW! Instant Effects palette** – choose from a variety of preset effects and styles or create and save your own

**NEW! Single RAW Photo** – split a RAW photo intro three exposures and selectively recombine them for stunning results

**NEW! Graduated Filter effect** — apply semitransparent color gradients to your photos to simulate different camera lens filters



NEW! Retro Lab — add old-school color and contrast to achieve a distinctive look

**NEW! Photo Mapping** — map your photos to specific real-world locations and share them online

**NEW! Find People** – use face recognition technology to identify and tag individuals for easier photo management

**NEW! Share My Trip** – create an online slideshow that links your photos directly to an interactive map

# VideoStudio® Pro X5:

New! Complete screencast production – record your screen to make videos of slideshows, training, product demos and more

New! HTML5 and a complete web video toolset – VideoStudio Pro X5 is the first mainstream video editor to support this new web standard, allowing you to create interactive web video

**Awesome speed** – harness the full power of your PC with GPU and multi-core processor acceleration



**Step-by-step video editing** — enjoy a faster, easier way to create movies with a 1-2-3 interface that guides you as you work

Fast and easy movies from templates — quickly drop your video into a pro-quality movie template, or create and share your own template on PhotoVideoLife.com (currently available in English only)

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# **Key Features and Benefits**

**Powerful photo and video editing in one complete package** Corel Photo & Video Suite X5 is the affordable multimedia package that does it all. Get intuitive photo and video editing, plus powerful tools to create web, video and social media graphics, logos, animated slideshows, video blogs and more.

#### Incredible visual results—fast!

Turn everyday photos into stunning images in seconds with quick and easy photo-editing tools and Instant Effects. Quickly and easily drag and drop visual effects from the library onto your videos. Rendering is also fast thanks to advanced support for multi-core processors and GPU processing.



## Affordable digital media marketing

For a world dominated by social media and visual marketing, Corel Photo & Video Suite X5 is the affordable way to create and manage your business's image online. Create video blogs, web graphics, imagery for digital signage and more with the tools you need to work at the speed of today's web.

#### Complete screen capture and recording

Capture stills and video of your screen, then use them to train, teach, demo or sell over the web. Add annotations and graphics for use in reports and presentations. Communicate complex ideas quickly and easily—all with Corel Photo & Video Suite X5.

#### Impressive photos and graphics for video

Combine powerful design and photo-editing tools of PaintShop Pro X5 with the 21 multimedia tracks in VideoStudio Pro X5 for more dynamic movies. Convert PaintShop Pro layers to individual tracks in VideoStudio Pro to create impressive animations. Easily create masks, frames and on-screen graphics with transparency for high-impact visual effects. Batch-process photos to accelerate graphics production for slideshows and movies.

## Built-in web and social media sharing

Share your best photos, designs and videos with the world. Make Facebook profile images, avatars and banner ads. Create albums, add descriptions and simultaneously upload your creations to Facebook, Flickr and Google+. Make video blogs, product demonstrations, support videos or advanced slideshows and easily upload them to YouTube, Facebook, Flickr or Vimeo.

### Template-driven video production

Accelerate the production of every video with quick-start movie templates, or create your own unique design for your vlog or branded video. Trade and share your templates with others in the free template sharing community at www.photovideolife.com.

### Easy built-in learning

Get up to speed quickly with built-in learning tools. Get access to video tutorials and free downloadable extras in the Corel Guide. Work through the intuitive tabbed interfaces, and familiar look and feel across both applications. Join Corel's extensive social media communities to get help, feedback and interact with other users.

#### Advanced tools for the web

Make impressive logos, ads, buttons and web graphics with PaintShop Pro X5, then use the built-in image slicing, mapping and image optimization tools to prepare them for your website. Tap into the power of HTML5 to make interactive video, complete with animations, clickable objects and effects.

## Easy video editing for photographers and designers

An intuitive interface and learning tools guide you as you choose the best clips, edit your video and add effects. Plus, VideoStudio Pro X5 supports a huge array of video formats from a wide variety of cameras and camcorders, and is optimized for outstanding performance in HD, for a fast and responsive editing experience.



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# **System Requirements**

- Microsoft Windows 8, Microsoft Windows 7, Windows Vista or Windows XP with latest service packs installed (32-bit or 64-bit editions)
- Intel Core Duo 1.83 GHz, AMD Dual-Core 2.0 GHz (multi-core processor recommended)
- 2 GB RAM (4 GB or higher recommended)
- 128 MB VGA VRAM or higher (1 GB or higher recommended)
- 4 GB of free hard drive space
- 1024x768 screen resolution with 16-bit color display
- · DirectX 9 or higher compatible audio card with latest driver
- Windows-compatible DVD-ROM drive for installation
- Recordable Blu-ray <sup>™</sup> drive required for creating Blu-ray discs
- Internet connection required for online features and tutorial videos
- Internet connection may be required to verify the serial number during installation





## **Box and Case Dimensions (Estimated)**

	Single Box		Case (10 pack quantity)		<b>Pallet</b> (95 cases, 950 boxes)	
	Imperial	Metric	Imperial	Metric	Imperial	Metric
Weight (Approx.)	0.25 lb.	0.11 kg	2.87 lb.	1.30 kg	297.27 lb.	134.84 kg
Height	7.50 in.	19.05 cm	8.25 in.	20.96 cm	46.75 in.	118.75 cm
Width	5.31 in.	13.50 cm	5.75 in.	14.61 cm	40.00 in.	101.60 cm
Depth	1.25 in.	3.18 cm	14.75 in.	37.47 cm	48.00 in.	121.92 cm

## Part Number, UPC Codes and Pricing

Product	Part Number	UPC Code	SRP*
Corel Photo & Video Suite X5 English Micro Box AM (POSA) STAPLES USA	PVBX5ENMBAMCP	7-35163-14039-2	\$129.99 USD/CAD
Corel Photo & Video Suite X5 English French MINI BOX AM (POSA) STAPLES CAN	PVBX5EFMBAMCP	7-35163-14040-8	\$129.99 USD/CAD
Corel Photo & Video Suite X5 English MINI BOX AM	PVBX5ENMBAM	7-35163-14041-5	\$129.99 USD/CAD
Corel Photo & Video Suite X5 English MINI BOX AM CONSIGNMENT	PVBX5ENMBAMC	7-35163-14042-2	\$129.99 USD/CAD
Corel Photo & Video Suite X5 English French MINI BOX AM	PVBX5EFMBAM	7-35163-14047-7	\$129.99 USD/CAD
Corel Photo & Video Suite X5 English French MINI BOX AM CONSIGNMENT	PVBX5EFMBAMC	7-35163-14051-4	\$129.99 USD/CAD

<sup>\*</sup> Suggested retail price. Dealers may sell for less. Prices exclude applicable VAT.

