



## **Corel Introduces its First Roxio® Product: Roxio® Easy VHS to DVD 3 Plus**

*Preserve, Enhance and Share Video Memories on DVD, Online and Mobile Devices*

**Maidenhead (UK) – February 9, 2012** – Following its successful acquisition of the Roxio® business from Rovi Corporation, Corel is pleased to announce the release of its first Roxio product, Roxio® Easy VHS to DVD 3 Plus. For anyone who has precious memories on video tape, the new Roxio Easy VHS to DVD 3 Plus bridges the gap between old and new by making it simple to preserve and share VHS, Hi8 and V8 in today's digital video formats – whether you're burning a DVD, sharing on YouTube™ and Facebook®, or saving to mobile devices like iPhone®.

### **New Features: Make Your Video Memories Look Great; Easy Saving to DVD, Mobile and Online**

Roxio Easy VHS to DVD 3 Plus makes it easy to transfer your old analog video tapes to digital by simply plugging in your video camera or VHS player to your computer and letting the software guide you through the process. Bringing together a high-quality video capture device with easy-to-use software, the new Roxio Easy VHS to DVD 3 Plus includes many enhancements in three key areas:

**Great looking video and projects:** New image enhancement tools remove noise, stabilise and color correct your videos. Give your final productions a more professional look with Hollywood-inspired titles and credits, new menus, transitions such as wipes and dissolves, and fade-to-black.

**Easier than ever to use:** Find thoughtful, time-saving features throughout the product, including 'smart' contextual help; a new USB device that simplifies setup by automatically detecting the video source format; and new capabilities that make it easy to burn large videos across multiple DVDs if extra disc space is required.

**Easy Sharing for Today's Lifestyle:** Roxio Easy VHS to DVD 3 Plus makes it easy to preserve and share your videos in today's formats, whether you're burning a DVD, posting to YouTube or Facebook, or saving to mobile devices like iPhone. Supported formats include MPEG-2, WMV, H.264 AVC and DivX®.

“Over the years, when we picked up our video cameras and recorded the exciting events in our lives, we wanted to have them forever. Now, so many of these irreplaceable memories like weddings, graduations, children's birthdays and other special family celebrations are locked away on old tapes that are degrading

over time while the devices to play them are disappearing. With this simple-to-use product, anyone can convert their aging video tape to digital and save and share the movies that tell their family's unique story," says Sean Penn, Vice President of Product Management for Roxio Products at Corel.

### **Pricing and Availability**

Roxio Easy VHS to DVD 3 Plus is now available for purchase from [www.roxio.co.uk](http://www.roxio.co.uk) and will be offered in retail stores later in February. Suggested retail pricing in the UK is £59.99. Registered owners of previous versions of the product are eligible for a special software-only upgrade for £14.99.

For more details, please visit [www.roxio.co.uk](http://www.roxio.co.uk).

### **Media & Blogger Resources**

For additional Roxio Easy VHS to DVD 3 Plus resources including reviewer's materials and screen shots, please visit [www.corel.co.uk/newsroom](http://www.corel.co.uk/newsroom).

### **About Corel**

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

In February 2012, Corel acquired Roxio's broad range of digital media and security solutions, expanding its product portfolio with new products including the industry's most popular digital media suite and the leading media conversion software on the Mac platform.

Our award winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW® Graphics Suite, Corel® Painter™, Corel® PaintShop™ Pro, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, WinZip®, Roxio Creator® and Roxio® Toast®.

© 2012 Corel Corporation. All rights reserved. Corel, the Corel logo, the Corel Balloon logo, CorelDRAW, Painter, PaintShop, Roxio, Roxio Creator, Toast, VideoStudio, WordPerfect and WinDVD are trademarks or registered trademarks of Corel Corporation in Canada, the United States and other Countries, WinZip is a registered trademark of WinZip International LLC. All other product names and any registered and unregistered trademarks mentioned are used for identification purposes only and remain the exclusive property of their respective owners.

**Contact**

For more information about Roxio Easy VHS to DVD 3 Plus or to speak to a member of the product management team, please contact:

**Daniel Donovan**

PR Specialist

[daniel.donovan@corel.com](mailto:daniel.donovan@corel.com)

Tel: +44(0)1628 589 850