

# **Digital Imaging**









# Introducing Paint Shop Pro X

- The easiest way to turn pictures into professionallooking photos- fast.
- For novices, hobbyists and professional photographers alike
- Redesigned UI, more easily accessible tools, and groundbreaking Learning Center make advanced photo editing possible for everyone
- Faster start up, faster undo/redo
- Combines auto-mode and manual tools -the perfect complement to today's D-SLR cameras





# **New Release Highlights**

### Redesigned User Interface Accelerates Learning and Increases Productivity

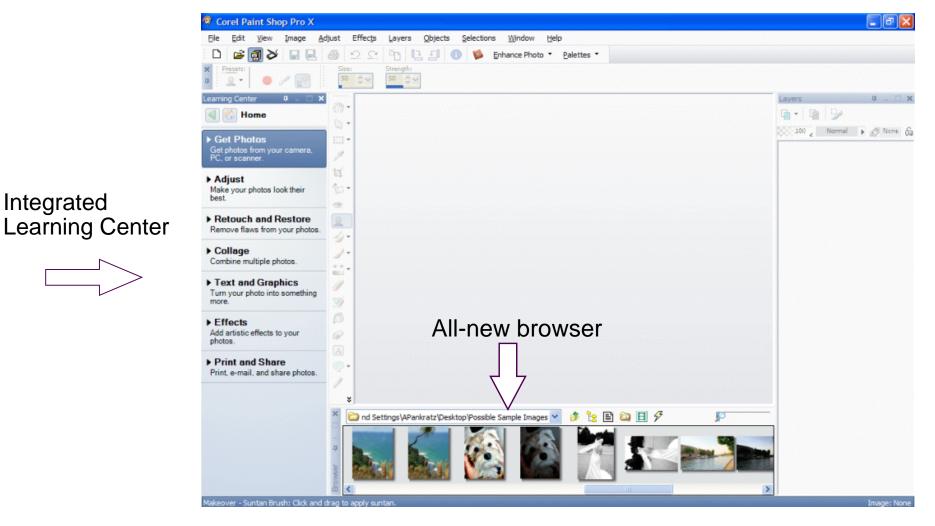
- New! The Paint Shop Pro X Learning Center: Revolutionary step-bystep guide provides quick access to the instructions and tools needed to complete common photo editing tasks.
- New! Browser palette: The Browser palette is now integrated into the Paint Shop Pro X workspace, making it even easier for users to access, view, organize, and work with their images.





# **Simplified UI**

Simplified UI organizes tools by task for faster project completion





# **More Auto-Mode Tools**

Automated Tools Put the Power of Advanced Photo Editing Into Everyone's Hands

- New! Smart Photo Fix: Analyzes a photo and suggests settings to auto-correct color, brightness, sharpness, and saturation — all in one step.
- New! Makeover tools: Quickly and easily apply professional touchup techniques to photo subjects.
- New! Object Remover: Seamlessly extracts unwanted elements from photos, intelligently filling in the resulting gaps with appropriate background detail.



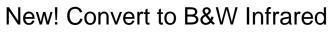
# **Auto-Mode Tools in Action**

New! Smart Photo Fix





New! Object Remover Tool





Fade Correction







#### "Out of the box" professional results







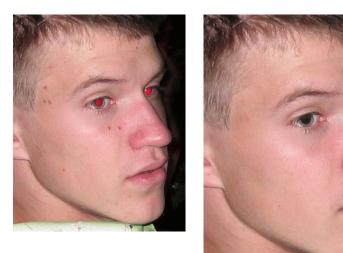
### **Extreme Makeover**

#### Paint on a tan



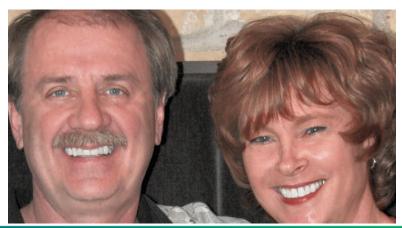


#### Remove blemishes & red eye



#### Whiten teeth & remove wrinkles







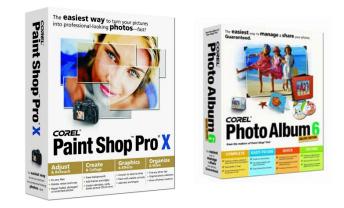
# **Familiar Favorites**

- Familiar Favorites Continue Tradition of Superior Photo Editing
  - RAW support: Open, enhance, process, and convert images output from digital cameras to the RAW file format.
  - Background Eraser: Easily remove unwanted backgrounds while retaining the fine detail in photos.
  - Batch Processing: Use scripts to apply fixes to batches of images and convert batches of images to a different file format.
  - Perspective Correction tool: Fix buildings, landmarks, or objects that appear to be in the wrong perspective or that were taken from an angle other than directly in front.
  - Straighten tool: Align crooked photos and automatically crop off the edges or re-align an entire photo with any line in the photo using the Straighten tool.



# **A New Addition**

- New Organizing and Sharing Options Help users Manage Growing Photo Collections
  - New! Corel Photo Album 6 Standard Edition: Included for the first time with Paint Shop Pro X, Corel Photo Album 6 provides efficient organization and sharing options, along with hundreds of new drag and drop creative project templates.





# Paint Shop Pro X User Benefits

Easy-to-use

Powerful & Intelligent Tools Best Value for Money

Fast & Responsive

### Easy to use

 New, groundbreaking Learning Center guides users through typical photo workflows

### Powerful & Intelligent Tools

 Unique combination of one-step fixes and manual adjustments for additional fine tuning

### Best Value for Money

- Advanced photo editing power gives users plenty of room to experiment and grow-nothing held back
- Graphics, Web and art media tools extend creative options
- Most complete digital imaging application in the category

#### Fast & Responsive

- One step tools give users professional-looking results within minutes
- Fast undo/redo allows users to experiment freely



# Paint Shop Pro X Recap

### New Release Highlights:

- Redesigned user interface to simplify workflow
- New Integrated Learning Center
- Easier access to most popular features
- Enhanced usability of key photo tasks
- More shortcut tools for common photo fixes
- Precision controls for detail work
- Faster start up, faster undo/redo
- Addition of Corel Photo Album 6- Standard Edition





# What's in the box?

### **Paint Shop Pro X includes**



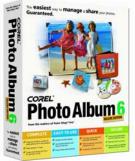
Essentials Raw workflow software

**Corel Photo Album 6** 



# **Introducing Corel Photo Album 6**

- The easiest way to manage and share photos. Guaranteed.
- For casual digital camera users who want to do more with their snapshots
- Logically organized UI, consumer-friendly terms, and new automatic tools free up time to enjoy photos more
- Powerful viewing, sorting and backup options make managing digital photos a snap
- Sleek new look, faster performance
- The essential companion for every digital camera purchase





### Automatic Tools Free Up Time to Enjoy Photos More

- New automated features free up time so users can enjoy their digital photos more
  - New! Corel Photo Downloader: Automatically downloads photos and rotates vertical photos for easy viewing.
  - New! Photo Finder: Automatically finds all the photos on the user's computer and organizes them by the date they were taken.
  - New! All Photos View: Browse an entire photo collection at once.
  - New! Photo Trays: Gather and sort photos from various folders for e-mailing, printing, or uploading to a photo sharing Web site.
  - New! Recent Downloads list: Automatically keeps track of the last 10 groups of photos downloaded so users can quickly and easily locate their most recent snapshots.



### **Personalize and Protect Photos**

More options to personalize and share favorite moments with family and friends

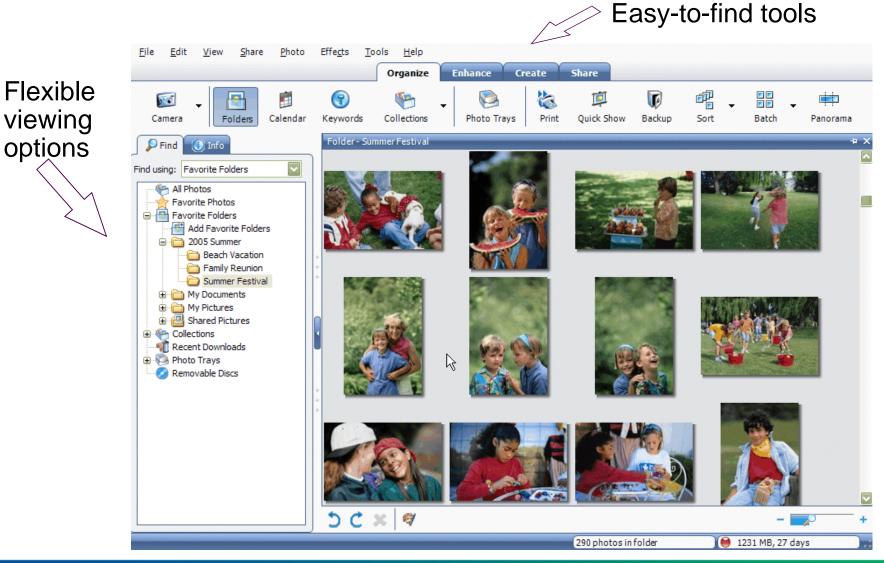
 Create photo calendars, greeting cards, scrapbook and album pages, collages, video CDs, multimedia slide shows, hardcover albums and other photo keepsakes- all with drag & drop simplicity.

Automatic recovery, backup, and storage ensure every photo is safe

- With billions of digital photos stored on computers every year, more and more people are vulnerable to losing important photos through system crashes or viruses.
- Corel Photo Album 6 includes powerful PhotoSafe technology to automatically backup and safeguard photos, along with PhotoRecovery software that recovers images, movies, and sound files from all types of digital media.

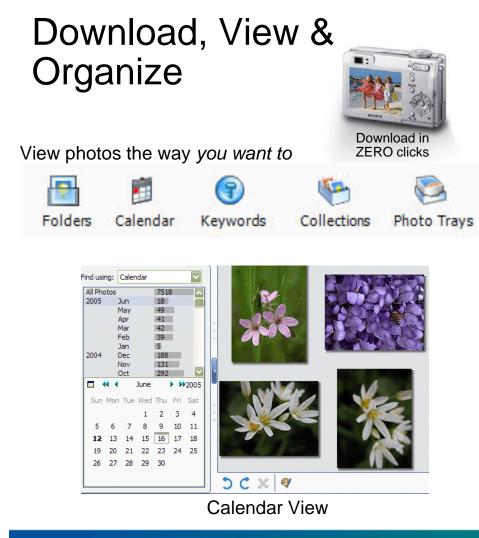


# **Logically Organized UI**





# The complete photo software package



### Backup & Protect



- PhotoSafe automatically backs-up your photos on CD
- No additional CD burning software required
- FREE PhotoRecovery software recovers accidentally deleted photos



# The complete photo software package

### Improve & Enhance



Make Quick Fixes, B&W, or add Frames & Edges



Easy to use 4-step Adjust Wizard

Create a panorama



### Create & Share



QuickCD's in two clicks

Choose from QuickPrint & Advanced Print



Quickly create stunning photo projects.



1000s of templates for calendars, album pages, collages, greeting cards and more





# **Software for Every Season**

### Tis the season...to make your digital photos shine!

### Summer 2005

 Summer vacation scrapbook; summer camp slideshows; screensavers of a favorite destination; family reunion memorabilia such as mugs, t-shirts, etc.

### ► Fall 2005

 Back-to-school projects look better with photos; record Junior's first day of school; classroom photo collages of class trips, events, etc.

### Winter/Holiday Season 2005/2006

 Create personalized 2006 calendars; holiday cards and e-cards; e-mail Grandpa a vivid slideshow of Baby's first Christmas

### Spring 2006

Celebrate new beginnings with graduation cards, wedding and shower invitations

### Every day!

 Impress friends and loved ones with higher-quality photos that truly come to life; create personalized photo keepsakes to mark life's special moments



# **Corel Photo Album 6 User Benefits**

Complete Ea	asy Quick	Secure
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- **Complete** covers the entire digital photo workflow
  - Capture, edit, share and protect
  - Offers wide range of options that users won't easily outgrow
- **Easy** many one click tasks, logically organized user interface
  - Tabbed interface makes tools easy to find
  - Corel Photo Downloader, Photo Finder, Photo Trays, and PhotoSafe Backup make photo management a snap

#### Quick - automates common photo tasks

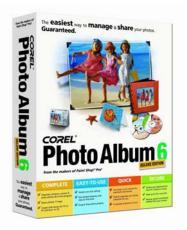
- Quick functions cover all frequently used features: Quick Show, Quick Fix, Quick Print, Quick E-mail, QuickCD
- **Secure** automatically backs-up photos on CD in just two clicks
  - PhotoSafe Backup system keeps track of CD backups and reminds users when its time to backup again
  - PhotoRecovery software (included free) recovers photos accidentally deleted from cameras or memory cards



# **Corel Photo Album 6 Recap**

### New Release Highlights:

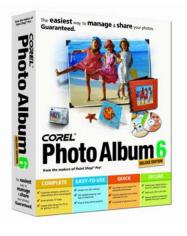
- Logically organized UI guides users through common photo projects
- New automatic features free up time to have more fun with photos
- Simple language
- Quick & easy printing options
- Enhanced photo collections
- More creative projects to showcase & share photos
- Sleek new look, faster performance
- Photo backup and recovery software





# What's in the box?

### **Corel Photo Album 6- Deluxe Edition includes:**



- PhotoRecovery (\$29 value)
  - Recover photos accidentally deleted from your camera
- Xtras Scrapbook Templates (\$19.95 value)
  - Over 300 additional templates
- Xtras Scrapbook Templates Vol. II (\$19.95 value)
  - 1000s of templates in bright colors
- Pixmantec RawShooter Essentials
  - Raw file format workflow software
- Printed User Guide



### **Contact Information**

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