

# Corel to showcase CorelDRAW® Graphics Suite X6 at Sign & Digital UK

Tailored tutorials and exclusive offers available at UK's premier visual communications event

Maidenhead (UK) – Thursday 22 March, 2012 – Following the successful launch of <u>CoreIDRAW®</u> <u>Graphics Suite X6</u> earlier this week (20/3), Corel is pleased to announce its attendance at <u>Sign &</u> <u>Digital UK</u>, the UK's premier visual communications event at the NEC, Birmingham on Tuesday 27 to Thursday 29 March, 2012.

Sign & Digital UK celebrates its 25th anniversary providing Corel with the perfect platform to demonstrate the latest version of their flagship product. The show offers exclusive access to the sign making and digital printing industries' latest innovative products, technologies, services and applications and is seen as the leading event of its type in the UK.

Attending the show, Marketing Manager for Corel, James Phillips said: "The sign industry is a very important market for CorelDRAW and we look forward to demonstrating the significantly improved workflow, performance and raft of new features in our latest version. CorelDRAW continues to be the leading graphics solution for those in production-related businesses. We will be offering exclusive demonstrations and tutorials to visitors showing how they can achieve their goals in their daily work as quickly and easily as possible."

Visitors can meet the Corel team at stand C38 in Hall 3, where they will be showcasing CorelDRAW X6 for the first time, running live demos every day in the Corel theatre. Visitors are also invited to speak with Corel's experts and take part in free tutorials tailored to the requirements of the sign making and embroidery industry.

# Exclusive special offer at the show – Free Corel® AfterShot Pro worth £79.99

Visitors to the show who purchase the full version of CorelDRAW Graphics Suite X6 will also be given a free boxed copy of <u>Corel® AfterShot Pro</u>, our fast and flexible photo workflow solution that combines robust photo management, advanced non-destructive editing and complete RAW processing for more professional photos, worth £79.99. This exclusive offer will only be available from our registered resellers exhibiting at Sign & Digital UK; <u>Radecal Signs</u> on stand H30, and <u>Signmaster</u> <u>Systems Ltd</u> on stand N20.

## Media & Blogger Resources

For additional CorelDRAW resources including reviewer's materials, images and videos, please visit <u>www.corel.co.uk/newsroom/coreldraw</u>.

### **About Corel**

Corel is one of the world's top software companies with more than 100 million active users in over 75 countries. We develop software that helps people express their ideas and share their stories in more exciting, creative and persuasive ways. Through the years, we've built a reputation for delivering innovative, trusted products that are easy to learn and use, helping people achieve new levels of productivity. The industry has responded with hundreds of awards for software innovation, design and value.

In February 2012, Corel acquired Roxio's broad range of digital media and security solutions, expanding its product portfolio with new products including the industry's most popular digital media suite and the leading media conversion software on the Mac platform.

Our award winning product portfolio includes some of the world's most widely recognized and popular software brands, including CorelDRAW® Graphics Suite, Corel® Painter<sup>™</sup>, Corel® PaintShop<sup>™</sup> Pro, Corel® VideoStudio®, Corel® WinDVD®, Corel® WordPerfect® Office, WinZip®, Roxio Creator® and Roxio® Toast®.

© 2012 Corel Corporation. All rights reserved. Corel, the Corel logo, the Corel Balloon logo, CorelDRAW, Painter, PaintShop, Roxio, Roxio Creator, Toast, VideoStudio, WordPerfect and WinDVD are trademarks or registered trademarks of Corel Corporation in Canada, the United States and other Countries, WinZip is a registered trademark of WinZip International LLC. All other product names and any registered and unregistered trademarks mentioned are used for identification purposes only and remain the exclusive property of their respective owners.

#### Contact

For more information about CorelDRAW Graphics Suite X6 or Corel's attendance at Sign & Digital UK, please contact:

Daniel Donovan PR Specialist daniel.donovan@corel.com Tel: +44(0)1628 589 850