

WHY CHOOSE WILCOM?

Wilcom is all about quality. You're not just getting another software package, but tried and true, ever improving tools that will transform your business. Support and training is a standard service for all customers. Rather than take our word for it, let our customers speak for us:

Quality Results

"The proof is in the pudding" and when it comes to Wilcom software there's no comparison. It's built on a core of unrivalled complex stitch processing algorithms which means that what you create and see on screen are the exact needle penetrations your machine will stitch. Which is why machine techs love Wilcom...

"Wilcom has been doing lettering for 30 years, use their expertise. Simple, fast, productive, accurate, legible and fewer thread breaks. (Translation..."1 less call to me!") - **B. Singer, Barudan**

"We use Wilcom software because the stitch engine is very powerful... I can rely on the engine and not worry about the end product once it's stitched out." - **ZigZag**

Easy to use

"Wilcom is by far the easiest and most intuitive to use, with many time-saving features.

Of the other products I've looked at, it is my belief that Wilcom is perhaps the most user friendly and versatile, and with a little know how and experience it will give professional results every time." - **C. Straw**

Your partner in success

"By creating quality, it increases productivity and ultimately the customer is very happy when they come to get the garment - which means it produces great revenue for me." - **F. Rittenhouse**

Corel Strategic Partnership

Wilcom International and Corel Corporation are strategic partners; working together to redefine what is possible in the decorated goods industry.

"I *love* the integration with CorelDRAW – the fact that you can move back and forth from Graphics Mode to Embroidery Mode with the click on a button; incorporating printing and embroidery in one place. It has helped me in my business because it saves me a lot of TIME!" - **Y. Laskavy**

Training & Support included

"I just wanted to say thank you Wilcom for your excellent service in all respects. I am really impressed with everyone I have dealt with, the courtesy and efficiency is second to none. This excellence of service is so very rare in our modern world. The free online training sessions for the software are fantastic, an unexpected added bonus and any problems that are 'user error' are dealt with quickly and kindly." - **Tania**

"This is my 30th year as a digitizer. Starting on the old mechanical punching machines, I have been with the industry through many changes. Wilcom gives me the flexibility to go manual when I want to and to use all the excellent short cuts when I can." - **S. Miner**



Increase your capabilities with DecoStudio GOLD

If you want more power but not quite ready for EmbroideryStudio, GOLD is a great option.

- ★ Team Names
- ★ Input A
- ★ Advanced Lettering options
 - Additional Baselines
 - Adjust Spacing
- Apply Join Methods to fine-tune production:
 - Closest Join
 - Join as Digitized
 - Bottom Join

CONTACT US

To find your nearest Wilcom representative, simply visit www.wilcom.com.au/contact



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Wilcom is now proud to offer flexible payment plans so you can start using your software now, and simply pay by the month. Wilcom software has never been more affordable. Talk to your sales representative to find out more.



INCLUDES
CorelDRAW
GRAPHICS SUITE X5



DecoStudio ^{e2}

a CorelDRAW product

Your in-house decorations expert

Wilcom DecoStudio e2 brings YOUR CREATIONS TO LIFE. THE MAGIC BEHIND THE SCENES MEANS YOU DON'T HAVE TO BE AN EXPERT TO CREATE STUNNING DESIGNS THAT PRINT AND STITCH FLAWLESSLY.



It's perfect for:

- New embroidery businesses • Promotional or Ad speciality • Easy custom embroidery
- Signage • Vinyl cutting • Engraving • Printing • Rhinestones – NEW!

THE SOFTWARE IS INCREDIBLE
"The software is incredible and well worth the investment. It has already helped lay a solid foundation for building that section of my small business..." - **J. Pipkin**

VERY USER FRIENDLY & EASIER
"...very user friendly and much easier to use than some of the other programs that I have tried. It is a good feeling to know that there are folks that are ready to help whenever you need them." - **M. Chastain**

GOING ABOVE & BEYOND
"I will surely recommend DecoStudio to my peers. Thanks again for the hospitality and going above and beyond." - **P. Braun**

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If you're in the apparel, signage or promotional products industry, Wilcom DecoStudio is your in-house expert. With Wilcom's stitch engine and CorelDRAW® X5 combined, you can take vector artwork and turn it in to embroidery, print, appliqué and now rhinestones with ease. The enhancements in DecoStudio e2 are things that really make a difference to your business. Everything at your fingertips, visualized, optimized, ready for production.

Wilcom DecoStudio e2 is an all-in-one solution to create brilliant multi-decoration designs, visualize them on screen and produce quality results. Regardless of your skill level, DecoStudio e2 transforms your ideas into professional results!

KEY FEATURES

Includes the complete CorelDRAW® Graphics Suite X5

CorelDRAW® X5, the complete graphic suite offering powerful graphic illustration, is a fully integrated part of DecoStudio e2. It features best-in-class bitmap to vector tracing, enhanced illustration capabilities, photo-editing and professional clipart images.



New features include:

- Enhanced Corel® PowerTRACE™
- Re-designed Color Management Engine
- Market-leading File Compatibility
- Responsive Drawing Tools
- High-value Digital Content and learning materials

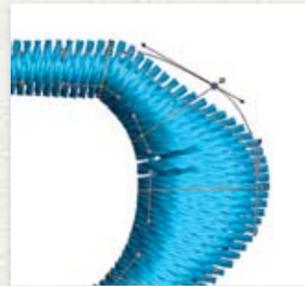
Automated Monogram & Appliqué Tools

DecoStudio's Monogram Wizard allows you to quickly and easily combine type styles, decorative motifs and borders to create personalized monograms for your customers. Create striking appliqués with the Wilcom's appliqué tool which automatically builds all the tack-down, base and finishing stitches your machine requires.



Flexibility & Control

Having control over your design is important, so DecoStudio provides you with true object-based editing to refine converted embroidery files as you need. You can also do your own simple embroidery digitizing where required.



Superior Wilcom Stitch Quality

Wilcom's unrivalled stitch processing technology ensures you get the best quality embroidery results and efficient sewing time, every time. Plus, now with over 150 professional embroidery fonts, you have the advantage of premium quality Wilcom lettering.

Built-in Intelligence

DecoStudio e2 does the hard work for you. You choose the fabric and garment type and it will determine the best stitch settings for a quality result. It also speeds up the design creation process with automatic conversion from vector art to stitch objects, eliminating the need to digitize. Of course you're then free to edit and add to the embroidery to your heart's content!



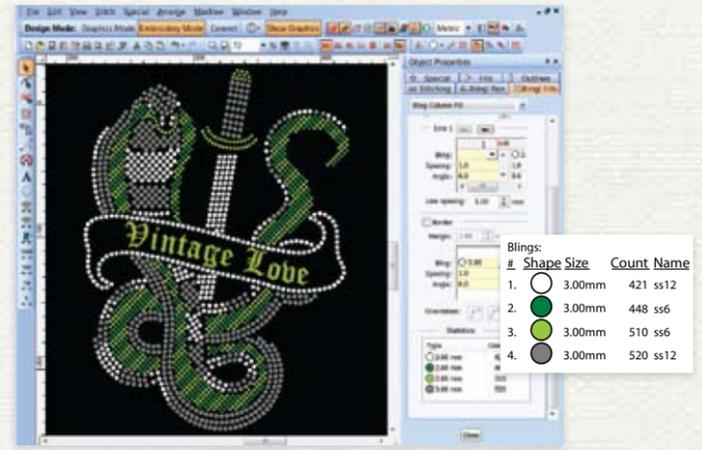
Easily convert vector artwork to embroidery



Easy Multi-decoration

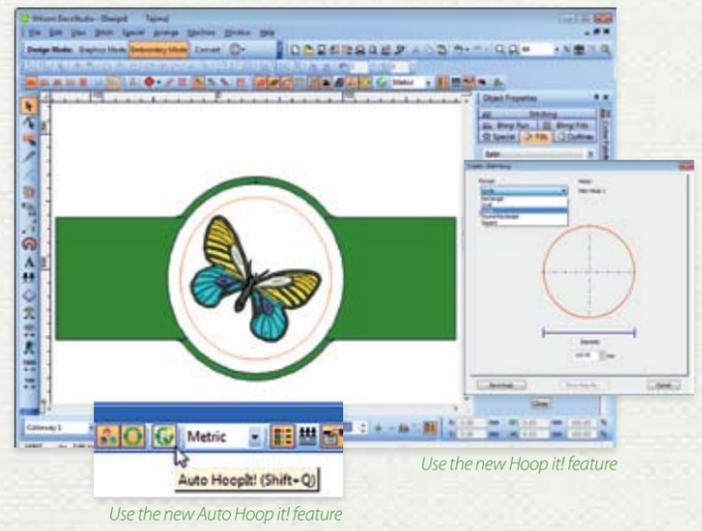
With DecoStudio e2 you can create inspiring combinations of decorations by fluidly working with embroidery, print or rhinestones, and keep it all in the one file for production. Layer your designs with different techniques of screen print, direct-to-garment print, embroidery, appliqué and rhinestones.

WHAT'S NEW?



Bling!

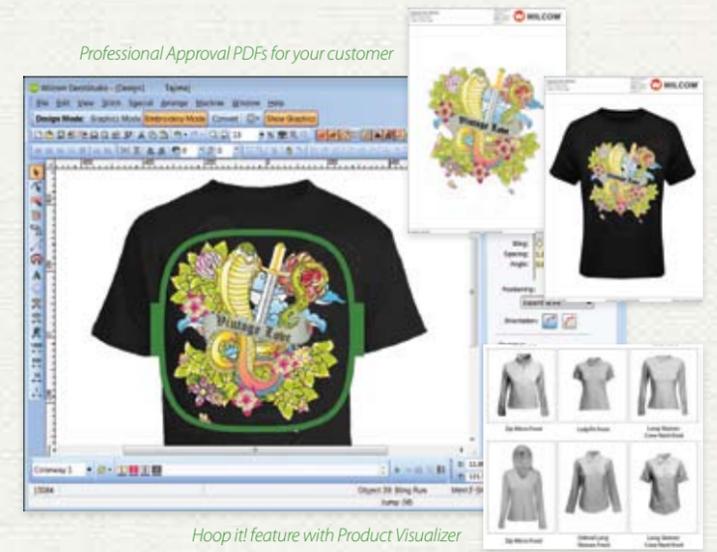
Rhinestones are extremely popular and a very profitable venture. Let DecoStudio be your rhinestone expert! No other software makes it this easy to create dazzling rhinestone fill shapes, runs and patterns. Built-in intelligence removes overlaps, converts vector shapes to rhinestone designs and works out how many rhinestones you'll need for each color! And, no matter whether you use an automatic rhinestone setting machine or a cutter, DecoStudio can output the production file you need.



Use the new Hoop it! feature
Use the new Auto Hoop it! feature

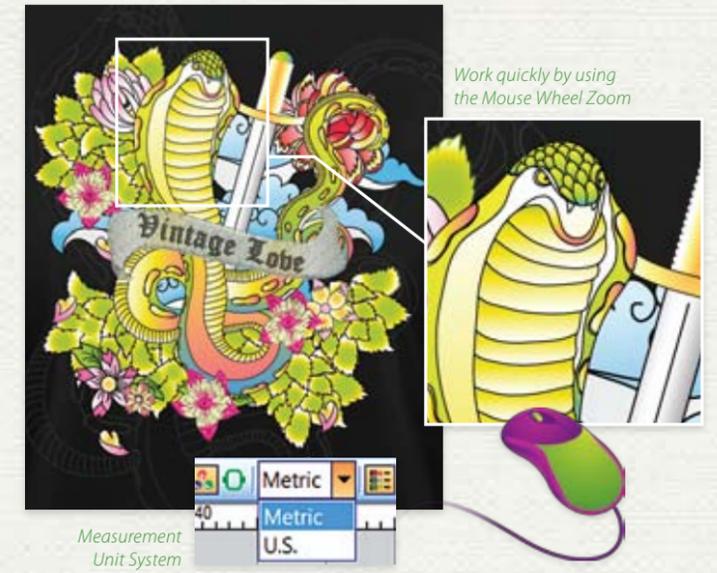
Hoop it!

When it comes to production, don't get caught out with designs that are too big for the hoop – DecoStudio's new **Hoop it!** tool also visualizes the design within your chosen hoop. **Auto Hoop it!** will even choose the most suitable hoop for you!



Visualize and Improve Production

DecoStudio's built-in intelligence uses the best stitch settings, based on the fabric you have selected. Now it goes one step further and visualizes the design on the garment too! This saves precious time and frustration by providing professional **Approval PDFs** to give your customers.



Measurement Unit System
Work quickly by using the Mouse Wheel Zoom

Work Faster!

Yes we've listened! With a few tricks we've been able to make DecoStudio load faster so you can get to work sooner. Plus with a host of time savers, such as **Mouse Wheel Scroll or Zoom** and **Measurement Unit System** you'll be working much faster. No need to exit the software to change measurement units, so if you get an order from a country that uses millimeters instead of inches for example, DecoStudio can do the conversions on the fly.