Corel® Professional Services
for XML Content Creation and Publishing

At Corel, our goal is to empower customers to create, exchange and instantly interact with visual content that is always relevant, accurate and available. We understand that deploying a new technology solution or upgrading software across your organization is an enormous task. It can be a time-consuming and costly transition that involves converting macros and databases, integrating third-party products, training users and IT support staff, and more.

To simplify the process, Corel Professional Services offers a comprehensive range of cost-effective services and solutions to meet your specific technology needs. Our knowledgeable team is ready to assist your business through all phases of your technology project, from application development, deployment and support, to software systems integration and training.

About Corel® XMetaL®
If your organization needs reusable business content, look to XMetaL® and Corel Professional Services to make it happen. Built on the power of XML technology, our content creation solutions and services both simplify and rapidly streamline the creation and distribution of information to the Web, print and other media.

Corel XMetaL is an award-winning and validating XML editor that reduces the cost and the complexity of content production. XMetaL looks and behaves like a standard word processing application, which allows everyone in your organization to create XML content with confidence. This allows you deliver targeted content to multiple channels quickly and easily. Since XMetaL is built on open standard technology, it eliminates reliance on proprietary content creation tools, providing a cost-effective, highly customizable and fully extendable solution.

COREL™
Professional
SERVICES

Fundamentals of XML Solution Set

A consultation with Corel Professional Services will focus on the fundamentals of building and deploying XMetaL-based publishing solutions for your organization. It includes XML development techniques and strategies to increase the productivity of content authors. In addition, customers receive Corel XMetaL customization assistance, a sample document type definition (DTD) and an implementation roadmap. To help meet your objectives and ensure success, we have pre-configured solution sets that include software licenses and consulting services from our technology experts.

The Fundamentals of XML Solution Set gives you a choice of the following:
- DTD and sample customization
- Developer best practices
- End user training
- XML techniques and problem avoidance

Corel® XMetaL® and XML Workshops

We also offer 1-day workshops that focus on a range of topics. Choose from the following topics:

Microsoft® Word XML Import: This workshop focuses on strategies for using Word within an XML publishing solution. Topics covered include legacy content, on-the-fly conversions, assembling XML from Word documents, and outside authors.

CMS Integration:
This workshop focuses on integrating content management system (CMS) functionality, UI, and data reuse within an XML content publishing solution.

XML Taxonomy and Metadata: This workshop outlines general strategies for XML taxonomy and metadata.

Print Integration: This workshop focuses on repurposing content for both print and the Web, previewing content and delivering editable page indexes.

eLearning Solutions: This workshop focuses on creating object IDs, developing reusable learning objects, learning CMS integration, dealing with high bandwidth content, and previewing content.

Knowledge Base Systems: This workshop focuses on building forms, assigning metadata, and previewing and repurposing the data to multiple outputs.

Data Reuse: This workshop teaches the keys to a successful content reuse strategy, covering such topics as componentization, metadata creation and assignment, finding content and user experience.

Corel Strategy and Consulting Services

Ask your Corel account manager about our additional strategic planning and consulting services, which include:

- XML content creation solutions
- Process Management solutions
- Smart Graphics solutions
- IETM documentation solutions
- Office migration solutions
- Cross-media publishing solutions
- Workflow improvement solutions
- Data migration solutions

Additional options

Corel Professional Services also offer additional training, customized services and integration with other Corel and third party products, such as iGrafx® FlowCharter™, iGrafx® Process™ for Six Sigma, WordPerfect® and many more.

To inquire about Corel Solution Sets or learn more about Professional Services call or visit us online. Go to **www.corel.com/proservices** or call **877-652-6735** to speak to our team of experts.