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## **Project Sublimation Teams Up with Corel to Serve Sublimation Industry**

**Mt. Pleasant, SC – July 20, 2005** – Project Sublimation, the sublimation industry's leading hands-on training program, today announced that it is now officially accredited as a Corel Strategic Partner in the Corel Approved Service Bureau (CASB) Program. Through this partnership, Corel Corporation will help Project Sublimation provide workshop attendees with the tools and resources they need to launch and grow a successful sublimation business.

"It has always been the goal of Project Sublimation to provide workshop attendees with as much value-add possible within an educational environment. From spending one-on-one time with a business owner discussing color management to providing additional training and business resources, our students walk away from our two-day workshops with the confidence and skills needed to run a full sublimation business," said John Barker, Program Manager for Project Sublimation. "With the support of Corel Corporation, we will better be able to provide these additional resources and value-add."

"At the Project Sublimation workshops, customers will see CorelDRAW Graphics Suite 12 integrated into a sublimation workflow and will also learn about the benefits of the Corel Approved Service Bureau program. These events are an ideal opportunity for sublimators to gain insight into industry best practices for easily and consistently outputting customer-created files," said Roger Wambolt, Program Manager with Customer Support Services at Corel.

### **About Project Sublimation**

Project Sublimation is a two-day workshop series that combines interactive lecture with hands on product making to give business owners the skills and strategies they need to build a profitable sublimation business. Knowledgeable instructors provide attendees with pricing strategies, color management tools, time saving tricks, equipment options, and resources for help. Title sponsors of Project Sublimation include Sawgrass Technologies, Hanes, GeoKnight and Digital Art Solutions. Project Sublimation travels to over 20 cities throughout the United States and Canada yearly. For more information or to locate an upcoming workshop in your area, please visit [www.projectsublimation.com](http://www.projectsublimation.com).

### **About the Corel Approved Service Bureau Program**

Corel Approved Service Bureaus (CASBs) provide dedicated professional imaging technical support for outputting files created in Corel graphics software. Each member company has attained official accreditation as a Corel Approved Service Bureau by Corel Corporation.

This comprehensive program is designed specially for organizations that provide professional print services to customers who have created files using Corel graphics software. The program offers three distinct levels of membership – Associate, Alliance or Strategic Partner.

The Alliance level may be the most appropriate for most sublimation companies. Alliance membership benefits include: complimentary copies of CorelDRAW Graphics Suite 12 and other Corel software, additional training, free technical support, product demos, as well as access to Corel's marketing and sales tools.

For more information on the CASB program, and to learn what level of membership is the most appropriate for your organization, please visit [www.corel.com/casb](http://www.corel.com/casb).

**About Corel Corporation**

Corel Corporation provides innovative software solutions that help millions of value-conscious businesses and consumers in over 75 countries improve their productivity. The Company is renowned for its powerful software portfolio that combines innovative photo editing and graphics creation, vector-illustration, and technical-graphics applications along with office and personal productivity solutions. Corel's flagship products include the CorelDRAW® Graphics Suite, the WordPerfect® Office Suite, the Corel Painter Natural-Media® painting and illustration software, and the Paint Shop™ Family of digital photography and image-editing software.

Corel was acquired by San Francisco-based Vector Capital in August 2003, and since that time, has re-established growth for its flagship product lines and achieved multiple consecutive quarters of corporate profitability. Founded in 1985, Corel is headquartered in Ottawa, Canada. For more information, please visit [www.corel.com](http://www.corel.com).