

Get Powered by Corel



Streamline your graphics production. Lower your graphics costs.

Do you create, exchange and interact with large amounts of text and graphics—only to spend valuable time needlessly converting files, or manually re-entering information to render it compatible with your output device?

Don't.

Powered by Corel lets you license the file-conversion technology that supports Corel's award-winning CorelDRAW® software—enabling you to quickly and easily convert graphics files so they interact directly with your output device. The result? Greatly increased efficiency, and decreased production time.

How it works—two real-world examples

Challenge #1

A leading signage company that uses CorelDRAW®, creates engraved graphics—products ranging from retail signage to award plaques. The creation process begins with the entry of an order into the company's Enterprise Resource Planning (ERP) system. The ERP system generates a transfer file, or report, that details the exact nature of the graphics, down to font selection and text layout.

The file must ultimately be sent to a laser engraver—but not before a graphic designer at the company takes the transfer-file information and, using CorelDRAW, manually creates graphical text, entering it, changing its style and size, and applying contouring.

The Powered by Corel solution

Corel Professional Services developed a 'pass-through' component that converts transfer-file data into appropriate graphical data, and then directs it to laser-engraving hardware. Running as a Windows® service, the Corel component monitors the ERP system for new order data. Reading data values in the ERP files, it automatically generates graphics—no manual input required. The graphics are then placed in a layout configured to match that of the engraver bed. The layout is sent directly to the engraving hardware via the print driver.



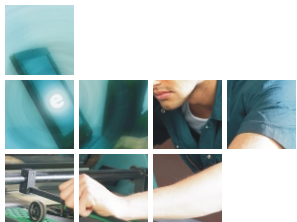
Challenge # 2

Creating a variety of graphics and signage, this leading US chain wanted to incorporate self-service elements into its ordering and design process so that clients could place orders more efficiently, and have more end-user control over their own designs—both of which would streamline operations. More specifically, they required a Web-based, automated design/proof/order system that would:

- enable users to order new designs and re-order existing ones;
- generate e-mail notifications (confirmations) of orders;
- provide auto-layout functionality to replace raster image processor (RIP) printing—thus enabling clients to handle advanced (i.e., wide format) printing;
- display a job queue that sorts orders by color; and
- produce an order form.

The **Powered by Corel** solution

Comprising a template-driven interface, simple XML-editing tools and an extensive database of artwork, the resulting powerful XML/CorelDRAW solution enables this company to efficiently meet its wide-ranging graphics needs. An XML environment allows users to concentrate on creating, rather than formatting, graphics. The Web interface enables the speedy transmission of the final product, whether it be to head office or to a nearby printer.



What it includes

Each custom-designed **Powered by Corel** solution includes both the file-conversion license and three weeks of in-depth assessment and development by Corel Professional Services.

Find out more

To harness the potential of **Powered by Corel**, and to find out about pricing, contact your Corel account manager or Corel Professional Services at 1-877-652-6735 or visit proservices@corel.com

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