

COREL™

Offering unprecedented value for retail Corel Freedom Graphics License plan

Save up to 70%* of your current graphics spend by introducing the Corel Freedom Graphics License (CFGL) plan for retailers across your enterprise

At Corel, we understand that competition in the retail industry is tough. To stand out from your competitors, you need to maximize creativity and productivity while keeping costs at a minimum. Your graphics technology can help you successfully achieve this balance. It plays an integral role in your operations, from designing product concepts, packaging and store signage to creating advertisements and employee training materials.

Consider the variety of graphics software uses across your retail enterprise:

- Signage and images
- Photographic image editing
- Floor and display design and standardization
- Advertising – catalogs and promotions
- Product concept design
- Engineering or manufacturing technical illustration
- Technical manuals – installation, operation and maintenance
- Packaging design and production
- eStore images
- Employee training – presentations, image editing and animation



*Savings total 70% when comparing an equal number of license seats for the Corel Freedom Graphics License plan to Adobe Creative Suite Premium.



What is the value of the Corel Freedom Graphics License plan for you in the retail industry?

Reduce the total cost of ownership for graphics software with Corel's complete graphics solution.

Efficient workflow with highly compatible industry formats such as Microsoft® Office, Adobe® Photoshop®, Adobe® Illustrator® and PDF.

Technical and creative graphics capabilities included in one comprehensive license program.

Award-winning technology with best-of-breed creative solutions.

Interactive and integrated design tools increase productivity, resulting in faster production of graphics.

Licensing made easy—get one license for seven products, plus maintenance, upgrade protection and technical support.

Did you know . . .

Corel products are the leading graphics applications used in the sign-making industry. Why? The reason is value. Consider the combined value of Corel's product offering: wide compatibility, powerful graphics creation and layout capabilities, and incredible price.

The **Corel Freedom Graphics License plan** allows you to increase software productivity and ease of use, decrease costs, simplify license administration across your organization, reduce product overlap and streamline support.

Corel has helped many companies enhance their creativity and improve their bottom line. We can help you save up to 70% of your current graphics spend.

For more information, contact your Corel account manager or call Corel at 1-877-652-6735.

Whether you use the entire Corel graphics solution or only specific plug-ins and applications in conjunction with your existing software, you'll enjoy enhanced productivity and creativity with the affordable Corel Freedom Graphics License plan.



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